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PACIFIC FRUIT EXPRESS COMPANY
November News Letter

San Francisco, November 14, 1955

ALL P. F. E. EMPLOYEES:

P.F.E. Loadings

	1955			1954		
	<u>PFE Cars</u>	<u>Foreigns</u>	<u>Total</u>	<u>PFE Cars</u>	<u>Foreigns</u>	<u>Total</u>
October	32,672	5,871	38,543	33,692	2,257	35,949
Jan.-Oct.	296,652	35,191	331,843	305,588	32,676	338,264

CAR SITUATION:

The increased use of foreigners last month was due to heavier loading on contract lines and the slower return of PFEs from the East, possibly the result of box car shortages. The rather close car supply in origin territories that prevailed throughout October has continued into November. However, a somewhat easier situation is now anticipated loadings to Thanksgiving markets having been completed. The endeavor will be to protect contract lines' loadings during November and December with PFE cars, and close attention to local and general car distribution will be required to protect our own business and at the same time make what commitments we may to assist foreign lines.

CROP CONDITIONS

Southern Pacific Western Territory:

In Oregon the Klamath potato harvest is practically completed and total production is estimated at slightly less than last year due to unfavorable weather during early growing season. Shipments should approximate normal seasonal volume, depending upon fluctuating market conditions. Movement of pears from storage in the Medford area will continue in normal volume. The onion crop in the Willamette Valley was severely damaged by heavy rains and shipments will be light during the winter season.

In Northern and Central California late fall vegetables, consisting mostly of tomatoes and celery from the Stockton-San Jose-Salinas areas, are moving in heavy volume for Thanksgiving markets but will drop off rapidly after November 15. Salinas lettuce movement is in normal seasonal decline and should be completed by November 20. Emperor grape shipments from the San Joaquin Valley will be at peak volume through November 15, tapering off toward the end of the month. Navel orange crop from the Porterville District is below normal and movement is not expected to commence until latter part of November, ten days to two weeks later than last year.

Southwestern District. Citrus movement is in normal seasonal decline. In the Salt River Valley warm weather advanced maturity of the lettuce crop with first shipments the latter part of October. Lettuce crops in the Imperial and Yuma Valleys were also advanced with first shipments expected November 15 to 20.

San Francisco, November 14, 1955

ALL P. F. E. EMPLOYEES:

P. F. E. Loadings

1955		1954	
PFE Cars	Foreigns	PFE Cars	Foreigns
October	32,672	33,682	32,527
Jan.-Oct.	326,652	305,288	32,676
	35,191	38,543	35,949
	331,843		328,804
	Total	Total	Total

C.M. SITUATION:

The increased use of foreign last month was due to heavier loading on contract lines and the slower return of PFEs from the East, possibly the result of box car shortages. The rather close car supply in origin territories that prevailed throughout October has continued into November. However, a somewhat easier situation is now anticipated loading to Thanksgiving markets having been completed. The endeavor will be to protect contract lines' loadings during November and December with PFE cars, and close attention to local and general car distribution will be required to protect our own business and at the same time make what commitments we may to assist foreign lines.

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Southern Pacific Western Territory:

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Southwestern District: Citrus movement is in normal seasonal decline. In the Salt River Valley warm weather advanced maturity of the lettuce crop with first shipments the latter part of October. Lettuce crops in the Imperial and Yuma Valleys were also advanced with first shipments expected November 15 to 20.

Texas The Rio Grande Valley started shipping peppers late in October, to be followed by lettuce the latter part of November, both crops reaching volume in mid-December. Tomato crop in the Laredo area is late and shipments are not expected to start until late in November.

Union Pacific.

Movement of Idaho potatoes is in full swing with loadings running well over 200 daily. Heavy volume loading will continue thru November if markets are favorable. Some unharvested acreage has been touched by low temperatures; however, the shipping crop is still somewhat greater than that of last year. Apple and onion shipments are expected to fall off from present volume.

Northwest District Shipments will be seasonal consisting principally of pears, apples and miscellaneous commodities such as frozen foods, beer, and canned goods.

Eastern District The vegetable movement from Colorado is about over. Western Nebraska potatoes are moving steadily at rate of 5 to 7 cars daily and will continue through the month. The movement of PHP, canned goods and miscellaneous from Eastern Nebraska will continue in regular volume of around 25 daily.

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As result of a high wind in New York which blew the wood covering from a water tank on top of the 17-story building housing our Eastern General Agency office, two women employees of Simons & French, exporters located in the same building, were struck by the falling debris and seriously injured. George J Goodwin, our Chief Clerk in New York, luckily was at hand and rendered much assistance until an ambulance arrived. Thereafter he accompanied the injured women to the hospital, looked after their personal belongings, telephoned their employer and their homes, and otherwise did everything possible for them. The young ladies are now on the road to recovery, and George has received profuse thanks from Simons & French for his timely help.

We take this opportunity of expressing the appreciation of the entire Pacific Fruit Express Company for his gracious acts which have reflected credit on our entire organization.

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Roy H. Cathers, for many years District Agent at Omaha, Nebr. suffered a stroke and passed away October 20, after illness of about a year. He had been employed by PFE since 1920, and retired May 31, 1954.

K. V. Plummer

Texas The Rio Grande Valley started shipping peppers late in October, to be followed by lettuce the latter part of November. Both crops reaching volume in mid-December. Tomato crop in the Laredo area is late and shipments are not expected to start until late in November.

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K. V. Plummer

San Francisco, November 2, 1955

Mr. W. E. Becker,
Mr. F. E. Dosch,
Mr. G. P. Hamill,
Mr. Z. F. Moody,
Mr. J. J. Rogers.

1955 NOV 4 AM 8 44

In order to make certain all our employes have an opportunity to read Mr. Plummer's monthly news letter, will outline below manner in which it is distributed by our mail bureau.

The supply for your immediate offices as well as that for your outside locations is mailed to you. The latter are marked with name of officer at location for which intended.

Upon receipt of each issue some one should be delegated to see that copies for your outside points are mailed. In some instances copies may not be received by you addressed for ^{SCA}personal agencies. These should be taken care of by you from the supply sent for your immediate office. If latter needs to be increased please let me know number of additional copies you require and will arrange.

This now
being handled
correctly EWM

A L Holts

1-7-58

San Francisco, November 2, 1955

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Mr. W. E. Becker,
Mr. E. J. Bosch,
Mr. G. P. Hamill,
Mr. E. F. Moody,
Mr. J. J. Rogers.

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A. F. Rogers

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